


# IMPERIAL PROGRAM PTE LTD

Creative Leadership in Technology and Design



A close-up, slightly blurred image of a laptop screen. The screen shows a line graph with a blue line and a green globe icon. The text is overlaid on the screen in a white, sans-serif font. The laptop keyboard is visible at the bottom of the frame.

Video increases email click-through rates by 200-300% and 64% of people say they are more likely to buy a product online after watching a video about it, according to ComScore.

# FACTS

Why do people love video?

The average user spends 88% more time on a website with video, and  $\frac{1}{3}$  of all online activity is dedicated to watching video.



Video has 4 superpowers:

1. **Attention**
2. **Emotion**
3. **Perceived Value**
4. **Clarity**

You know it, but are unable to find time to create, is it right?

Send in your business information, let us help do quickly and professionally - a corporate video or product / service video.

Embed it on your website or upload to your Facebook business page, share it and let it go viral.

# **Business - Driven Secured Video Production Service Package**





# FEATURES

- Your content runs along with animation background or live video footage
- 20 - 30 seconds duration
- Mp4 format
- Deliver to your inbox or we help to upload to your Youtube or Facebook



# SAMPLES

Check out some samples here:

[Animation Type](#)

[Footage + Animation](#)

[Content with brand intro & outro](#)

[Video for Facebook profile](#)

[Slide & Animation video](#)

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