IMPERIAL PROGRAM PTE LTD

Creative Leadership in Technology and Design



Video increases email click-through rates by 200-300% and 64% of people say they are more likely to buy a product online after watching a video about it, according to ComScore.

FACTS

Why do people love video?

The average user spends 88% more time on a website with video, and ½ of all online activity is dedicated to watching video.

Video has 4 superpowers:

- 1. Attention
- 2. Emotion
- 3. **P**erceived Value
- 4. **C**larity

You know it, but are unable to find time to create, is it right?

Send in your business information, let us help do quickly and professionally - a corporate video or product / service video.

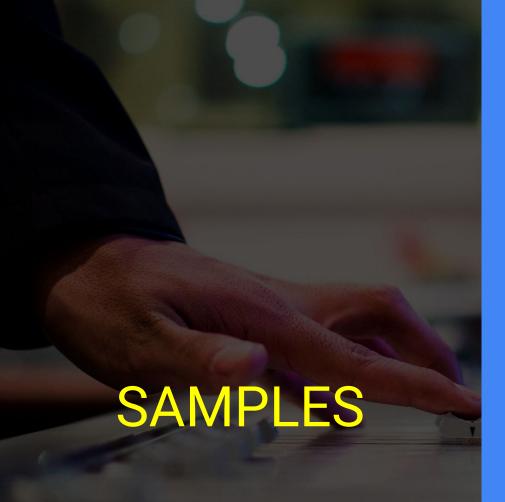
Embed it on your website or upload to your Facebook business page, share it and let it go viral.

Business - Driven Secured **Video Production Service Package**

New Valley & Balancey Tank



- → Your content runs along with animation background or live video footage
- → 20 30 seconds duration
- → Mp4 format
- → Deliver to your inbox or we help to upload to your Youtube or Facebook



Check out some samples here:

Animation Type

Footage + Anymation

Content with brand intro & outro

Video for Facebook profile

Slide & Animation video

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