


IMPERIAL PROGRAM PTE LTD

Creative Leadership in Technology and Design



A laptop screen displaying a Google Analytics dashboard. The top half of the screen shows a line chart with two data series: 'New Visitor' (blue line) and 'Returning Visitor' (green line). The 'New Visitor' line shows a general upward trend with some fluctuations, while the 'Returning Visitor' line is relatively flat. The bottom half of the screen shows a pie chart with three segments: a large blue segment, a medium green segment, and a small red segment. The laptop keyboard is visible at the bottom of the frame.

Google has stated that 'content' is among its top three ranking factors,

what makes content 'good' from an SEO perspective?

FACTS

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Effective content marketing is a vehicle for modern SEO, just as wheels without an engine leaves you pedaling, content without an SEO strategy can't keep up in a digital marketplace.

And just like an engine with no wheels, SEO without content is a shiny machine that goes nowhere.

This service needs to go with SEO service.

You know it, but are unable to find time to create, is it right?

Send in your business information, let us help to create quickly and professionally - a Facebook business page with map, all business details.

A laptop screen is shown with a dark overlay. On the screen, there is a line graph with a blue line and a pie chart. The text 'Keywords research Web Content Planning Service' is overlaid in white. The line graph has a legend with 'New Visitor' and 'Returning Visitor'. The pie chart is mostly blue with a small green slice. The laptop keyboard is visible at the bottom.

Keywords research Web Content Planning Service

A close-up photograph of a person's hand, wearing a dark sleeve, pointing with their index finger at a document on a desk. A pen lies on the desk near the hand. The background is blurred, showing some bokeh light effects.

FEATURES

- Conducting keyword research in a specific niche or product
- Developing a content plan with keyword phrases
- Creating optimized content - 10 pages, 1000 words each page.

VISIT US

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